

For Immediate Release

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***BRING LIFE TO YOUR SPACE WITH A  
LIVING SAND TABLE – MEET SISYPHUS***

**MINNEAPOLIS—April 2, 2020—** Sisyphus Industries continues to create and share kinetic art with hundreds all over the world. The company began with the incredible success of its inaugural product, Sisyphus Kinetic Art Table, launched 3 years ago, which quickly became and remains the highest funded art project in Kickstarter’s 10-year history. Today, they continue to innovate new ways of bringing the joy of kinetic art into the homes of people around the world.

**What is Sisyphus?**

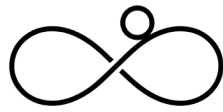
Sisyphus is both a kinetic art sculpture and a beautifully designed piece of furniture. It works by magnetically pulling a steel ball through sand using a robot (the “Sisbot”). The tracks the ball leaves in the sand field create captivating, intricate, and endlessly changing patterns under a tempered glass table top. Sisyphus comes in metal side tables (22” diameter) and coffee tables (36” diameter); hardwood coffee tables (3’ and 4’ diameter); and as of last fall, the 15” diameter Sisyphus Mini — desktop-size kinetic art decor.

Designed to play and load tracks like a music player, you can curate your own relaxing playlists of paths using the Sisyphus App on your phone, tablet, or computer. Tracks can also be shared and created amongst Sisyphus users, with over 200 tracks to choose from, and more on the way.

**What’s New?**

Sisyphus Industries has been hard at work innovating new ways to bring out everyone’s inner kinetic artist since the mark of 2020.

Spring 2019 Sisyphus Industries introduced Sisyphus Mini, the newest desktop sized model that brought nearly \$1 Million at an encore Kickstarter campaign end. “The Mini allows more people to own a Sisyphus due to its smaller size and lower cost continuing to grow our community of kinetic art design track composers creating new designs and uses for all to enjoy.” said Bruce Shapiro, Artist/CEO of Sisyphus Industries.



## SISYPHUS INDUSTRIES

New changes to the app now allow customers to upload and share their home made tracks with Sisyphus users around the world on all sized models. The company has also made RGBW LED Lighting standard in their products, allowing Sisyphus owners the ability not only to light up their kinetic designs with any color under the rainbow (classic white included), but instantly through the app, play with 5 different multicolor modes.

Relaxing and mesmerizing, a customer states: “The product is absolutely beautiful in its design and quality and is completely spellbinding. We can’t stop watching it. You have created something truly special in the world.”

Sisyphus tables are not only serene, but sturdy. Made with quality to withstand the perils of home and office, a customer writes: “I got one of your metal coffee tables and just want to say thanks for how sturdy you built the thing. I was getting something off a high shelf and tripped and fell right on the table. I thought for sure I’d break the glass but nothing was broken on it or me. I love it for lots of other reasons too.”

### Where to Find Them

Sisyphus tables and Minis are available to customize and order on their website: [www.sisyphus-industries.com](http://www.sisyphus-industries.com)

### Where to See Sisyphus

- ***Sisyphus Industries***  
451 Taft St NE, #1  
Minneapolis, MN
- ***The Assemblage***  
331 Park Ave S  
NY, NY
- ***Dacor Kitchen Theater***  
18565 Jamboree Rd, Suite 100  
Irvine, CA
- ***b8ta Palo Alto***  
375 University Ave  
Palo Alto, CA

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